

Level 2 Diploma in Creative Media Production & Technology

Candidate Name	Bethany Capstick
Project Title	Final Major project
Project Outcomes. What are you going to do? Who are you making it for?	
<p>I am going to create a front page cover and two double inside spreads in a magazine about music and concert reviews.</p> <ul style="list-style-type: none"> I want to make at least 2 pages about concerts I have been to previously. I will write about the artists as well as reviewing the event. I will use some original images that I have taken and I will also use profile images of the artists, but will source them and reference them clearly. As the magazine is online I could try and embed original videos I have taken. I also have a concert in the next month, 7th April, which I will also review. However, I also have a Silver VIP experience so I will interview a fan from the concert as this will enable me to use additional skills in interviewing techniques. I also want to produce a page about local music but more specific the college's talented students who take part in the music program and their live performances. As well as the reviews I will write some facts about the artist to make it more interesting as I don't think people would just want to read reviews. This will develop my research and literacy skills. Finally I want to do a short interview with a fan from one of the concerts I went to, but I am still where I want to put it in my magazine. <p>The audience of my magazine depends on whether they like the artists or whether they are interested in the music but it would be for young people aged between 15-24. I will be conducting primary and secondary research into my target audience to allow the features to be appropriate and entertaining.</p>	
What Themes, content, genre, story, narrative, style are you developing in your project?	
<p>The genre of my magazine is pop music.</p> <p>As my audience is for people aged between 15 and 24 I will pick three colours as a theme. I haven't chosen the colours yet but they have to complement each other so they don't clash. This will provide me with a house style that is modern and sophisticated. It will appear to both genders.</p>	
What has inspired you? What Research will you need to do?	
<p>I will need to do research on some facts or exclusives about the artists. This will be in the form of secondary research and will be referenced clearly in my blog.</p> <p>I will be conducting research on magazine designs which would allow me to get ideas and use similar styles help create mine.</p> <p>As I am planning to talk about music in college so I will have to go around and find</p>	

information about that and I will look on Runshaw's site and social media to see if they also have any information. I am also going to be in touch with the music department and head of school to see if there are any bands willing to be interviews.

I have been inspired to produce a music magazine as I enjoy live music and love going to concerts. Many people don't get the chance to go to concerts as they are very expensive so I thought I could share my experiences with them.

Technology and Skills

We have already completed a group task using Flipsnack to create another magazine so I know the basics on how to work it. I also know how to use Photoshop, this will help me if I want to cut, crop and edit any my photos.

Unit 8 Project Proposal

<https://issuu.com/>

<https://issuu.com/search?q=music>

<https://www.capitalfm.com/features/pop-facts/>

<https://www.capitalfm.com/artists/>