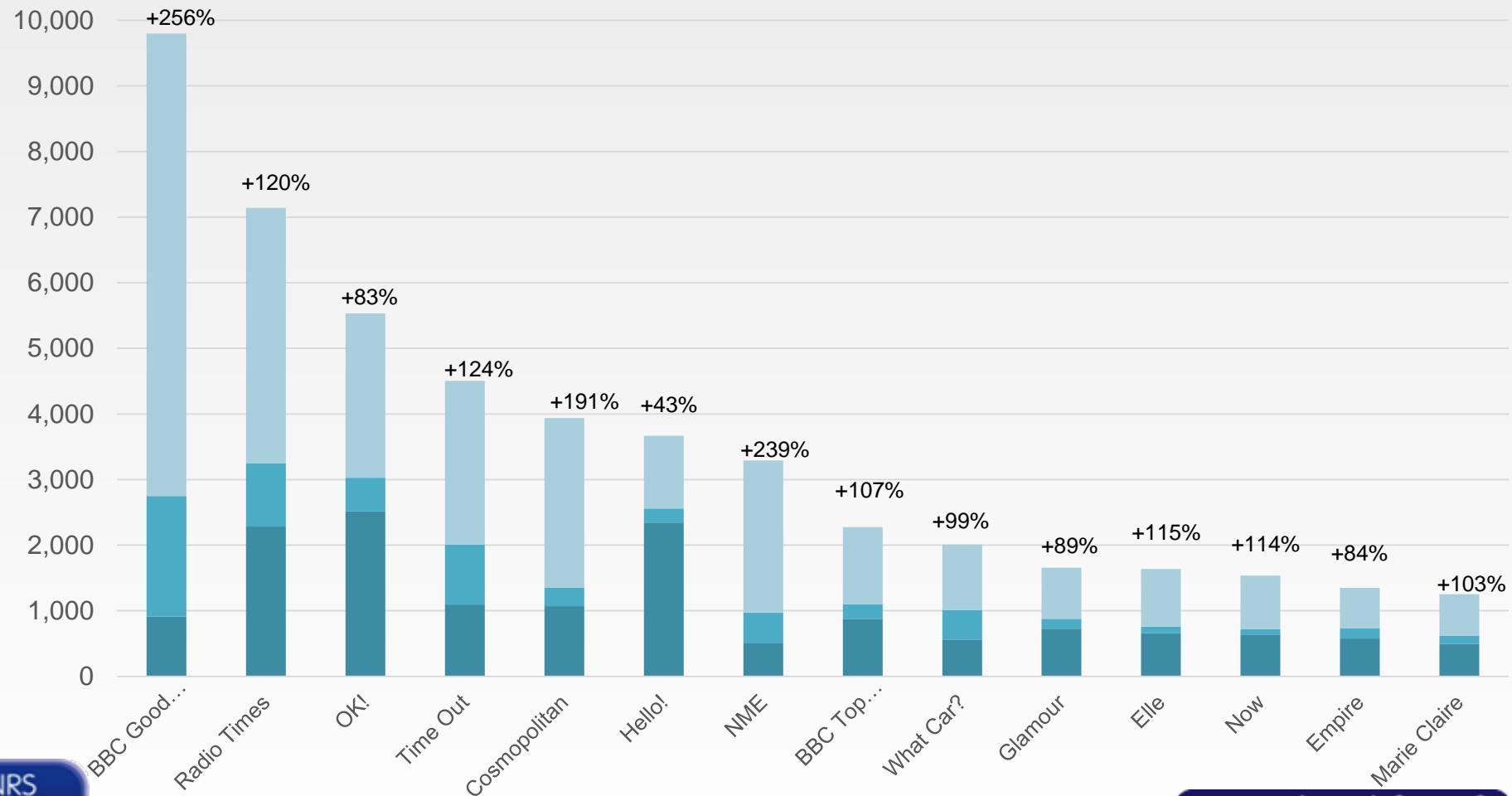


On average mobile adds a further 126% audience reach to individual magazine brand footprints

Monthly Audience Estimates ('000s)

■ Print ■ Print & PC ■ Print, PC & Mobile



Source: NRS PADD: NRS October 2016 – September 2017 & September June 2017
(Monthly audience estimates)

